



MATTHEW BRIAN PLUTSCHACK RESEARCH AND COMMUNICATION

Company Profile

Empowering Innovation in Chemical Research

Drawing from extensive expertise in the chemical sciences, MBP Research & Communication partners with academic institutions, SMEs, and research consortia to unlock transformative outcomes. By implementing a flexible yet agile approach combined with deep research insights, I deliver tailored solutions that streamline applications, secure competitive funding, and catalyze international partnerships—all while shaping each client's vision for the future.

Our Promise & Values

Grounded in a “nothing-is-impossible” attitude and a results-driven mindset, MBP R&C champions **Innovation, Reliability, and Scientific Excellence**. Building on these core values, I provide consistently high-quality service, maintain a client-first approach, and deliver solutions recognized for their global impact. Specifically, I offer:

- Personalized support through a dedicated point of contact,
- Long-term consistency, reliability, and insight
- Tailored solutions that address each client's unique challenges and goals.



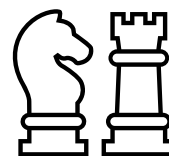
High-quality Service



Client-oriented



International Excellence



Focused Strategy

Our Core Services

Communication & Funding Acquisition

- I craft high-impact grant proposals and funding applications,
- coach applicants to excel in funding presentations and strategic communication,
- construct compelling project stories and assist with research paper drafting.

Strategic Planning & Project Management

- I develop actionable roadmaps for complex research initiatives,
- provide budgeting, risk management, and program development strategies that sustain long-term impact,
- transform funding applications into guiding tools for institutional growth.

Research, Development, & Innovation

- I enhance project design and resource utilization
- facilitate the use of cutting-edge technology into research workflows,
- focus group efforts to develop scalable solutions that fuel sustainable, long-term growth in their R&D program.

Workflow Optimization & Digital Integration

- I pinpoint operational bottlenecks—“pain points” and “time thieves”—to streamline administrative & communication processes,
- implement human-centric and digital solutions that improve efficiency,
- co-develop application workflows to help clients become more efficient every funding or project cycle.

Dr. Matthew B. Plutschack

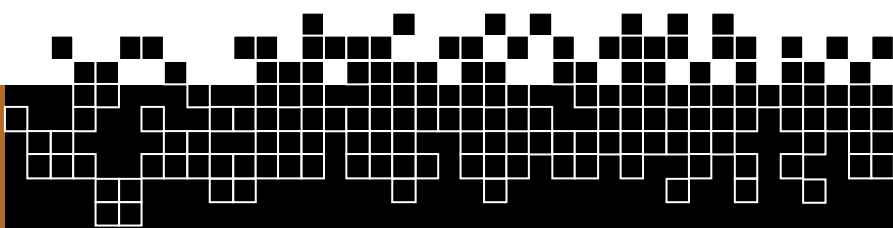
Blending strategic expertise with an extensive international research background, Dr. Matthew B. Plutschack brings deep insights into chemical R&D, automation, and advanced analytical techniques. After earning a doctorate from Freie Universität Berlin, he refined his technical and professional skills at the Max-Planck-Institut für Kohlenforschung, developing a well-rounded understanding of cutting-edge experimental methods and strategic communication.

Before founding his consultancy, Dr. Plutschack played a pivotal role in high-impact initiatives—most notably designing the concept that helped secure €1.2 billion for the Center for the Transformation of Chemistry (CTC). Serving as Head of Strategy there, he built a diverse network of professionals across multiple sectors, channeling expertise in innovation and communication to elevate research outcomes. Now, supported by a global network of specialists, he guides academic institutions, SMEs, and research consortia to streamline workflows, enhance funding acquisition, and adopt digital solutions. By working with clients to develop their own Design-Make-Test-Analyze cycles for all aspects of their scientific program, Dr. Plutschack ensures that his clients stay positioned for long-term, internationally recognized success.



Origin Story

With more than a decade of international research experience—spanning two Max Planck Institutes, a German, and two U.S. universities like the University of Wisconsin–Madison—Dr. Plutschack merges first-hand scientific insight with sharp strategic acumen. As a key strategist for the Center for the Transformation of Chemistry (CTC), he contributed to securing €1.2B in funding. A pivotal element of the winning concept involved a technology-transfer vision that Dr. Plutschack modeled on international best-practice examples and interviews with experts. That research and those professional relationships ultimately inspired him to launch his own consultancy. This fusion of practical expertise and visionary thinking now underpins MBP R&C's approach: offering structured service cycles, fresh perspectives on research challenges, and an unwavering commitment to quality and reliability.



Matthew Brian Plutschack Research & Communication

Bergmannstraße 97

10961 Berlin

Tax ID: DE370042164

info@mbp-rnc.com

<https://www.mbp-rnc.com>